

IMAGINE WHO THEY WILL
BECOME BECAUSE OF YOU..



Big Brothers Big Sisters
of Medicine Hat and District

Annual Report
2018

Our Board of Directors

President
Lee Krasilowez

Vice President
Rob Ferguson

Treasurer
Kelsey Robinson

Secretary
Ryan Stewart

Director
Ted Clugston

Director
Ross Buchholz

Director
Paul Shultz

Message from the President

On behalf of the board of directors of Big Brothers Big Sisters of Medicine Hat & District, it is my pleasure to report on the agency's activities and successes over the past year. In 2018, we implemented the first year of our strategic plan that provided a framework to achieve our agency's vision for mentoring programs in our community through to 2022. We achieved many of the goals that were set out; amplifying our voice to share the impact of mentoring, ensuring the delivery of quality programs, enhancing our sustainability and strengthening our operational leadership.

At BBBS, we know first-hand the remarkable impact that mentoring can have on our children and youth. Our mentoring programs foster resiliency and help children gain the confidence to achieve more, in 2018 we helped to change the lives of 96 children and youth in our community. We know that this success is not achieved in isolation and is only possible because of the collective support from all those who believe in our agency and the power of mentoring. I am proud to work alongside a board of directors whose leadership, engagement and expertise continues to help strengthen and grow this agency.

We had a bit of turnover in our board membership this past year in keeping with our By-laws Terms of Service, but the continuity in leadership has continued to help us maintain momentum and ensure that we will continue to thrive into the future. The board is extremely proud of the staff team at Big Brothers Big Sisters of Medicine Hat, which consists of a total of 3.5 staff led by executive director. Staff members bring passion, dedication, innovation and professionalism to their roles, working hard to affect positive change and achieve great success.

We are grateful to realize the benefits of a community that is hugely supportive. Our agency fundraising events continue to perform well, surpassing our projected goals. Approximately fifteen percent of our operating budget is thanks to successful grant applications. Our volunteers raise funds, build community and create mentorship relationships that are changing the lives of children. We want to thank our volunteers for their commitment to our vision, they are the backbone of our organization and our success is because of their dedication.

Lee Krasilowez





Report from the Treasurer

Big Brothers Big Sisters Medicine Hat had a fantastic 2018 fiscal year. The Organization is proud to have met many of its financial goals in the past year and is excited to continue that trend in the coming years.

The most notable success shown on the 2018 financial statements is the \$45,718 (18%) growth in total revenue as shown on the Statement of Operations. Of this \$45,718, \$38,574 can be attributed to fundraising efforts. This significant growth in fundraising revenue is indicative of the tremendous amount of hard work and dedication that the staff of Big Brothers Big Sisters has shown in the 2018 year. While grant revenues show a decrease in 2018, this decrease was offset by an increase in donation revenue - primarily from corporate donations.

While fundraising revenues increased by 38,574 (22%), fundraising expenses increased by \$14,782 (48%). The Agency is continuing to explore options to increase fundraising margins while maintaining and enhancing the quality of the fundraising events. The remainder of expenditures in 2018 were relatively consistent with 2017, which is excellent considering the increase in revenues. Overall expenses increased by only \$16,370 (7%). These positive changes result in an excess of revenue over expenditures of \$41,569, which was 340% higher than last year's figure of \$12,221.

The Organization's financial condition as reflected in the Statement of Financial Position has also shown significant growth. Net assets show a \$25,539 (28%) increase, while liabilities show a \$16,030 (31%) decrease, resulting in a total increase in net assets of \$41,569 (47%). The Organization held \$130,826 in cash at the end of the year, demonstrating a strong ability to meet current obligations.

The Organization is currently focusing on maintaining and refining its current programs within the community, while also striving to grow and improve its fundraising events. The balance between these two areas has been a challenge that the Organization has recently been facing; the Board of Directors has approved a modest budget increase for wages for the coming year in order to accommodate the growing staffing requirements of the Agency.

The Organization is very proud of the progress it has made in the past year. We believe that if the level of dedication and effort demonstrated in 2018 continues in the coming year, we can continue to show positive financial results while providing value to the youth of this community.

Kelsey Robinson, CPA



(for male adult volunteers)

You'll be matched with a "Little Brother" in Medicine Hat who needs a positive male influence. Spend two to four hours with your "Little" once a week – hike, bike, or just hang out.



(for female adult volunteers)

You'll be matched with a "Little Sister" in your area who needs a positive female influence. Spend two to four hours with your "Little" once a week – hike, bike, or just hang out.

Statement of Operations

For the year ended December 31, 2018

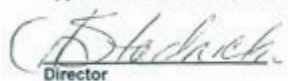
	2018	2017
Revenue		
Fundraising revenue (Schedule 1)	216,691	178,117
Grant revenue	43,903	54,589
Donations	39,640	20,323
Investment income	258	1,145
Computer sales	-	600
Total revenue	300,492	254,774
Expenses		
Salaries and benefits	163,385	165,424
Fundraising expenses (Schedule 1)	45,617	30,835
Rent	12,915	12,705
Licences and fees	7,368	6,817
Insurance	5,877	5,512
Professional fees	5,381	5,250
Telephone	4,831	4,712
Office	3,998	5,058
Travel	3,315	1,288
Advertising	2,180	1,206
Conferences	1,456	897
Staff appreciation	874	-
Repairs and maintenance	535	-
Program expenses	514	762
Bank charges and interest	405	512
Gift-in-kind expense	161	504
Training and education	111	406
Goods and Services Tax	-	665
Total expenditures	258,923	242,553
Excess of revenues over expenditures	41,569	12,221

Statement of Financial Position

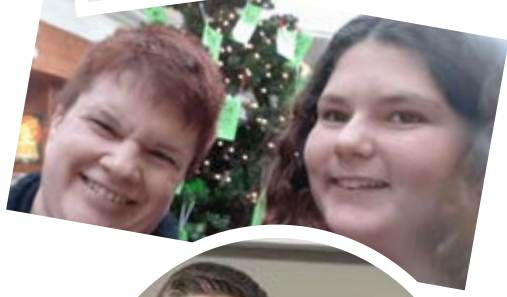
As at December 31, 2018

	2018	2017
Assets		
Current		
Cash (Note 3)	130,826	23,351
Restricted cash (Note 4)	833	15,139
Accounts receivable (Note 5)	31,379	102,471
Prepaid expenses and deposits	3,462	-
	166,500	140,961
Liabilities		
Current		
Accounts payable and accruals (Note 6)	10,606	12,545
Deferred contributions (Note 7)	25,048	39,139
	35,654	51,684
Net Assets	130,846	89,277
	166,500	140,961

Approved on behalf of the Board of Directors


Director


Director



Thank-You to Our Event Sponsors

Pembina Pipeline

Thank you so much Pembina for the \$60,000 commitment over the next three years. This \$20,000/year grant will help us to increase our rural programming that is in such high demand for our agency.



Rib Festival 2018

Thank you, CF Industries, for being the Title Sponsor for this year's Annual Rib Fest, that has become a much sought-after event. For the past two years we have partnered with Rib Fest Canada to bring this family friendly community building event to Medicine Hat and it is always so well received. With new partners, sponsors and participants joining the event each year, we see the huge growth in the future for Rib Fest Medicine Hat.



Motor Dealers Association (MDA) Golf Tournament 2018

A great day of golf and sponsorship who doesn't love spending a day on the course? MDA has been providing support through this tournament for 20 years. It has raised more than \$300,000 dollars for our community in this time. Just think of all of the children and youth who have grown up successful due to the support of the MDA and their wonderful golfers, sponsors, and supporters!





Go Girls! is a group mentoring program for girls ages 11-12 meant to positively shape the lives of young women and girls by helping them build a positive self-image. This program is delivered by the Medicine Hat College 2nd year Nursing students and we couldn't be happier with this partnership. We are able to deliver 4 go Girls Groups in four corners of the community, helping grade 6 girls understand healthy eating, ways to stay active and fit outside of school gym time, how to be a good friend and identify bullying.



Game On! is a group mentoring program providing boys and young men with information and support to make informed choices about a range of healthy lifestyle practices, identifying peer pressures, and defining who they wish to become.



Servus Credit union provide the title sponsorship for our Annual Bowl for Kids' Sake! Bowl for Kids is our largest fundraiser each year and the community bowled together to raise a whopping \$66,187.00. The theme in 2018 was Tacky Tourist and it was a lot of fun! Congratulations to Rachel Sabourin for winning a beautiful trip for two to New York!



As a Platinum sponsor for Bowl for Bowl for Kids' Sake for the past 7 years, we are thankful for their continued support and commitment in the Community!



Continues to be a vital supporter of Big Brothers Big Sisters year-round. Most recently CanCarb was a Gold Sponsor for Bowl for Kids Sake, our largest fundraiser of the year, and has sponsored this report for the past three years in a row! Along with all the other wonderful things that CanCarb support in our community we appreciate being one of them.

This report brought to you by

cancarb

Thank-You to Our National Partners

The Keg Foundation

The Keg Patio Party kicked off the Medicine Hat Exhibition and Stampede week! This summer social was well attended with tickets at \$50.00 each you received a \$25.00 gift card from the Keg! The ticket price got you into an elite event with all the who's who and complementary signature drinks and canapes. We held a silent auction and also received all the proceeds from ticket sales. We truly appreciate our national partnership with the Keg Steakhouse and the Keg Foundation!



The WestJet Raffle has become a highly sought after Raffle event. With so many great “getaways” available to win it’s a very exciting time!! We begin selling tickets at the beginning of November and make the draw Live on CHAT 94.5 FM on December 27th! WestJet offers two round trip airfares anywhere in the world WestJet flies.... But did you know they do this over 100 times to all the Big Brothers Big Sisters across Canada! Way to Go WestJet Cares for Kids foundation.



Congratulations Boston Pizza on your Grand Opening!

Thank you for including Big Brothers Big Sisters in your newest Strachan Road location's grand opening event! We appreciate receiving the proceeds from your soft opening. We also were able to meet big celebrity figures like Dragon's Den star Jim Treliving's lovely Daughter Cheryl Treliving who is the founder of the Boston Pizza' Future Prospects Foundation. We love being a partner of this visionary foundation! Thank you for including Big Brothers Big Sisters in your soft opening and Grand Opening Event!



Traditional Mentors Go Girls! Mentors In-School Mentors Teen Mentors

Darren Folkersen, Darrin Kopec, Colin Quincey, Mavis Conrad, Devon McCaw, Joanne Lohr, Anthony Neufeld, Riley Saunders, Dustin Lerner, Conrad Grams, Kate Leeming, Anne Dubeau, Julian Gurnell, Karl Holmstrom, Taylor Wong, Jordan Androkovich, Judy Hogan, Jill Forsythe, Holly Stadnicki, Eric Montgrain, Doug Ensz, Ross Buchholz, Julie Seiferling, Tyler Helms, Paul Christanson, Jade Monette, Shelby Haga, Shelby Woitowich, Simon Clewlow, Suzanne Visser, Michael Lemeshuk, Dakota Darbyson, Hailey Neustaeter, Hannah Dyck, Kayla Schneider, Sydeny Onerheim, Vanessa Leung, Mariah Fischer, Madison Scory, Adrianna Mandryk, Claire Layug, Hailey Kenny, Emma Kehler, Kalie McNaughton, Greer Andruschak, Andrea Whenham, Morgan McNeill, Jamie-Lynn Hearn, Megan Riffel, Kendall Forbes, Candy Neumann, Rachel Sabourin, Janet Heller, Jeff Neumann, Jasmine Stoesz, Patricia Rodriguez, Samantha McKinley, Paula Lacher, Rhys Jalbert, Ray Wallis, Barbara Kenworthy, Robyn Mazur, Joshua Baedke, Reese Gill, Keely Koch, Tia Herman, Darek Heinz, Steve Krysak, Stephanie Stout, Rayne Fai, Davis Grona, Taryn Boschee, Mona Dlikan, Austin Wintoniak, Kayden Martz, Jordan Dewever, Emily Heffley-Fleckenstein, Lauren Miner, Marina Wang, Abigail Lunge, Isabella Price, Zachary Stober, Zahra Willis, Sarah Stober, Kiara Baumbach-Wooding, Euphoria Wallace, Zak Maloy, Miranda Wright, Rhys Parks, Teanna Oulette, Arriane Lozada, Sarah Hodder, Destinee Elsasser, Jean Sta Rosa, Kiara Gnam.

Thank you to our Mentors in 2018! We could not do it without you and cannot wait to share more of our amazing volunteers in 2019!

September is Mentoring Month!

Big Brothers Big Sisters is proud to celebrate and showcase the power and impact of mentoring during Big Brothers Big Sisters month September through the #imaginebbbs campaign.

The #imaginebbbs campaign builds awareness of the benefits of mentoring—driving greater commitment to mentoring, volunteerism, and supportive public policy. The goals for the campaign are to create awareness of mentoring, the BBBS Brand and local programs, as well as attract donors, volunteers, and partners to the organization. Thank you Mayor Clugston for declaring September 15-20th, 2018 Big Brothers Big Sisters Week in Medicine Hat!



What is Mentoring? I think these “Littles” say it best when talking about their “Bigs”



Meet Lacie! She has only been matched a few months with her Big Sister.... In that time, they have baked a multi-level trifle, gone to Goat Yoga and tons of other really fun things. Lacie says: *“My Mentor... Makes me feel special and does awesome activities. She is the best and I always look forward to spending time with her.”*



This is Forrest. He and his Big Brother have been matched 4 years. The caption reads:

“I like my big brother because he is nice, kind and that he helps me with problems and he’s funny and thats what I like about my Brother!”



Isaac has been matched with his BIG going on 4 ½ years! He wrote: *“Thank you for listening to me, coming to my football games, taking me fishing and teaching me to drive! You are part of my family.”*



(for female and male adult volunteers)

You'll be matched one-to-one with a boy or girl who attends a nearby elementary school. Spend one hour a week with your Mentor during school hours on school grounds – play games or sports, do arts and crafts, or just hang out.

Do you know a boy or girl who could benefit from having a Mentor?

The Big Brothers Big Sisters Program serves boys and girls aged 6-16 who have limited contact a positive role model. They are matched with conscientious adult Volunteers who commit to spending 2-4 hours a week for a minimum of one year with their Littles, providing friendship, guidance and support.

Through regular outings, a relationship is developed between the mentor and mentee that is built on trust and common interests. Matches are supported by professional Mentoring Coordinators throughout the duration of the match. The result is a life-changing experience for both the mentor and the mentee.

After going through the application process with a Mentoring Coordinator,

the child will be placed on our waiting list. They will be matched with a volunteer according to your child's abilities and interests to make sure the friendship is long lasting and beneficial. Mentors teach by example the importance of giving back, of staying in school, and of having respect for family, peers and their community.

Eligibility

Any child between the ages of 6 and 16 who could benefit from a positive male role model who does not display any significant physical, emotional or behavioural challenges will be considered.

To make the relationship work, your child must be interested in having a Big and the parent must be willing to cooperate with the agency and its guidelines.

"It has been so wonderful to see my son increase tremendously, both emotionally and in his values. There are so many attributes that have been fostered by his big brother that would not have occurred if he had not been a part of my son's life." Pam, Mother

Do You Know Someone Who Would Make a Great Mentor?



Refer a friend to become a mentor in any of our programs. Enter your information and the information of the person you wish to refer. We'll send them an email to let them know you've referred them and take care of the rest.

Each time you refer a friend to volunteer, you help one child get off the wait list. Thank you for all that you do to help make our community stronger.

This report brought to you by

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Vital People Award

Kysten Lutz



Each Year the Community Foundation Hosts a Vital People grant! We are thrilled that Krysten Lutz won the \$500 award which she used towards her Registered Social Work accreditation.

Krysten came to our organization to fulfil a Maternity leave position. She was not long into the job here when we knew we had to find a way to keep her! Krysten oversees all of our In-School Mentoring and Teen Mentoring Group Programs. In the short time that Krysten has been with us she has grown the Teen mentoring program from just 2 groups in 2 schools to 5 groups in 4 schools and has extended the program from 8 weeks, to now 15 weeks. The “Teens” love Krysten’s easy going approach to mentoring the elementary students, as she remains a warm and approachable facilitator for the Teens and the youth.

Our Alumni Program: Stay Connected

Did you start something with Big Brothers Big Sisters of Medicine Hat and District?

Have you ever wondered where your contribution led? Perhaps it was to a university education or a rise in literacy influenced by someone who was impacted by you. Alumni is your opportunity to re-engage, have those questions answered and to continue your involvement in a movement that has bettered Canadian communities for 100 years.

Who can become Alumni?

- Former Volunteers in any of our programs

- Current Volunteers who have been matched a minimum of one year
- Parents/ guardians of existing/ former Little Brothers or Little Sisters
- Current and former Board members, committee members, and staff
- Ongoing sponsors and donors

Why Join?

- To remain connected with the agency
- To share your story and hear about the experience of others
- To be recognized for your contribution
- To reunite with those you have lost track of
- To provide input on the direction of our agency

What to Expect

- Receive communication from Big Brothers Big Sisters Medicine Hat & District
- Receive agency news about our current goals and challenges
- Have the opportunity to join committees or speak on our behalf
- Be invited to agency events
- Occasional requests for funding

Start something... again! Join Big Brothers Big Sisters Medicine Hat & District Alumni and see where your involvement could lead this time around.

VOLUNTEER TODAY!

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This report brought to you by



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of Medicine Hat and District

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