

IMAGINE WHO THEY WILL BECOME BECAUSE OF YOU...

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Big Brothers Big Sisters
of Medicine Hat & District

Annual Report 2017

Message from MLA **DREW BARNES**



LEGISLATIVE ASSEMBLY
ALBERTA
Drew Barnes, MLA
Cypress-Medicine Hat Constituency

April 19, 2018

Big Brothers Big Sisters of Medicine Hat
665 Kingsway Avenue SE
Medicine Hat AB T1A 2W8

To Whom It May Concern:

Re: Thank you!

I would like to take this opportunity to thank you for your ongoing support for our community and those who live within it. I was happy to see Big Brothers, Big Sisters recognized for all of the hard work that you do to mentor others. I love that BBBS encourages others to get involved and volunteer to nurture the next generation of leaders. Let me know if there is ever anything that I can do to help!

It is my hope that you will continue to encourage and strengthen others within the community and throughout Alberta to reach their greatest potential for success and prosperity. Strong communities have both a strong economic and social fabric – thanks for going above and beyond to help make this all possible.

On behalf of the constituents of Cypress-Medicine Hat, thank you for your dedication.

Sincerely,

Drew Barnes, MLA
Cypress-Medicine Hat
Shadow Minister of Finance

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Message from the **PRESIDENT**

As Big Brothers Big Sisters of Medicine Hat & District embarks on a new strategic plan in 2017, we reflect on the successes resulting from our recent 5 year plan which concluded at the end of 2016. Our organization is proud of the achievements of our children and youth, the dedication shown by our volunteer mentors, the support of our exceptional donors and community partners, and of the commitment by our board directors and staff.

Because of you we connected children and youth with mentors and ensured that each child and youth benefited by having a supportive, mentoring relationship with a caring adult that gave them the confidence to achieve more. As BBBS continues to respond to the need of serving more at-risk children and youth within this city, our new strategic plan will establish the roadmap to create opportunities for many more children and youth to reach successful outcomes.

We will continue to enhance our impact of breaking the cycle of poverty by focusing on the importance of higher education for our children, by accelerating engagement for newcomers in our city, and by promoting healthy lifestyles. As a result, our children and youth become more engaged in their communities which ultimately strengthens the quality of life in our city. Each time Big Brothers Big Sisters of Medicine Hat & District matches a child with a mentor we start a life changing relationship for that child built on friendship, trust and empowerment. As our volunteers well know, every child deserves a champion - an adult who will be there for them, who understands the power of human connection, and insists that they become the best they can be. All of us can make a positive difference in the lives of our local children and youth.

Thank you to everyone who continues to be connected with BBBS, and to those considering to become part of our success story. Because of you we are confident that our next strategic plan will enable new successes to be attained for hundreds of at-risk children and youth in our city.



Lee Krasilowez

Our Board of **DIRECTORS**

Lee Krasilowez
President

Rob Ferguson
Vice President

Kelsey Robinson
Treasurer

Ryan Stewart
Secretary

Karen Taylor
Director

Ted Clugston
Director

Candace (Candy) Neumann
Director

Paul Schultz
Director

Report from the **TREASURER**



The Organization is incredibly proud of the financial progress that we have made in 2017. Our financial position has improved significantly from the prior year due to extensive planning, budgeting, and a tremendous amount of hard work within the Agency.

Although total revenues in 2017 decreased by \$51,685 (17%), 39% of this decrease was due to a decrease in “gift in kind” revenue which is included in Donations on the Statement of Operations. This revenue is offset by an equal expense on the Statement of Operations and therefore has no impact on the net revenue/expense of the Organization. The remainder of this decrease is primarily due to a reduction in the MDA Golf Tournament and Auction Wars fundraising revenue. Though total revenue did decrease, grant funding remained relatively consistent. This was excellent news, as the grant funding in 2016 was higher than expected. The Organization is currently focusing on highlighting and enhancing the existing fundraisers which have performed well in the past or are expected to perform well in the future, such as Bowl for Kids, Birdies for Kids, and Ribfest. A focus on decreasing expenses has also proved successful for the Organization in the past calendar year.

Overall expenses decreased by \$71,352 (23%). A noticeable decrease can be found in fundraising expenses, which is consistent with the decrease in fundraising revenue mentioned above. The expense relating to salaries and benefits, our largest expense, decreased by \$4,333 (3%), which is exceptional considering the increasing amount of matches and fundraisers in 2017.

The decrease in expenses above resulted in a net excess of revenue over expenses, or gain, of \$12,221 compared to a deficit of \$7,446 last year. This is a \$19,667 increase, which is equal to 8% of the total revenue in 2017! The Agency is proud to have met our goal of having positive cash flows in the past year.

The Organization’s financial condition as reflected in the Statement of Financial Position has also improved significantly from the prior year. We continued to meet our strategic objectives in 2017 while also managing to grow our assets. Assets have increased by \$28,990 in the past year, while liabilities only increased by \$16,769, showing a net increase of \$12,221 (16%). This has allowed the Organization to recently move some of our cash back into reserves, which has been a goal that we were hoping to achieve in the coming year.

We feel that if we continue to work on building a strong presence in the community, paired with optimistic, yet realistic fundraising goals, we can continue to produce positive financial results in the future. We are confident that our programs will continue to make a difference to the children and youth of this community!

Statement of FINANCIAL POSITION

	2017	2016
Assets		
Current		
Cash (Note 3)	23,347	32,890
Restricted cash (Note 4)	15,139	2,457
Accounts receivable (Note 5)	102,471	10,565
Prepaid expenses and deposits	-	297
	140,957	46,209
Investments (Note 6)	4	20,936
Managed fund (Note 7)	-	44,826
	140,961	111,971
Liabilities		
Current		
Accounts payable and accruals (Note 8)	12,545	26,178
Deferred contributions (Note 9)	39,139	8,737
	51,684	34,915
Net Assets	89,277	77,056
	140,961	111,971

Better Homes & Gardens Raffle



New Rock Developments - Chuck-A-Puck



CHAT - Medicine Hat Food Drive



Statement of OPERATIONS

	2017	2016
Revenue		
Fundraising revenue (Schedule 1)	178,117	188,083
Grant revenue	54,589	59,395
Donations	20,323	52,821
Investment income	1,145	6,160
Computer sales	600	-
Total revenue	254,774	306,459
Expenses		
Salaries and benefits	165,424	169,757
Fundraising expenses (Schedule 1)	30,835	55,879
Rent	12,705	12,600
Licences and fees	6,817	7,057
Insurance	5,512	5,108
Professional fees	5,250	3,571
Office	5,058	14,686
Telephone	4,712	3,279
Travel	1,288	7,609
Advertising	1,206	2,559
Conferences	897	-
Program expenses	762	7,598
Goods and Services Tax	665	1,827
Bank charges and interest	512	151
Gift-in-kind expense	504	20,529
Training and education	406	195
Bookkeeping	-	1,500
Total expenditures	242,553	313,905
Excess (deficiency) of revenues over expenditures	12,221	(7,446)

Cancarb Stampede BBQ



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Thank you to our **VOLUNTEERS!**



Why be a Volunteer?

It's not for money, it's not for fame.
It's not for any personal gain.

It's just for love of fellowman.
It's just to send a helping hand.

It's just to give a little of self.
That's something you can't buy with wealth.

It's not medals won with pride.
It's for that feeling deep inside.

It's that reward down in your heart.
It's that feeling that you've been a part,
of helping others far and near,
That makes you be a volunteer!

start something

There is no more important investment we can make than in helping our local children realize and share their full potential.

Serving as role models, our mentors teach by example the importance of giving and giving back, of staying in school, and for having respect for family, peers and community.

Each time we pair a child with a mentor or introduce a group of students to a group program, we start something.

We offer a variety of different program options to choose from and are certain that one of them will be of interest to you.

Potty Campaign



Mentoring could be the
start of something big

– like
**safer
schools**



THIS IS WHAT MENTORING LOOKS LIKE

BBBS is committed to the highest standards of practice in order to deliver safe, healthy, quality mentoring programs to children and youth. Serving as role models, our mentors teach by example the importance of giving and giving back, making positive decisions, pursuing dreams, and developing mutual respect between family, friends, peers, and community.

Mentoring relationships are built on a foundation of friendship, trust, and empowerment. Mentoring relationships are also intended to be fun!

Mentoring PROGRAMS

ONE-TO-ONE MENTORING PROGRAM

- Matches children and youth with a volunteer Big Brother or Big Sister in a one-to-one mentoring relationship
- Generally requires a commitment of one to four hours a week for up to one year
- Activities can be as varied as one's imagination!
- Ideal for individuals who have the time to commit to a longer term friendship with a child or youth

IN-SCHOOL MENTORING



- Matches children and youth with a mentor who meets with them in school
- Generally requires a commitment of one hour a week
- The volunteer and youth meet at school and participate in a wide range of activities
- Ideal for individuals looking for a shorter term commitment who can give time during school hours

GO GIRLS! Healthy Bodies, Healthy Minds



- Group mentoring program where female mentors encourage physical activity, healthy eating and the development of a positive self-image among girls aged 12 to 14
- Structured around three themes: active living, balanced eating, and feeling good about oneself
- Fun, educational games and activities enhance the learning experience
- Ideal for outgoing women looking to provide positive guidance to a group of young girls

GAME ON! EAT SMART, PLAY SMART, LIVE SMART!



- Group mentoring program for boys, delivered by male mentors, that is designed to provide boys with a positive male role model, and support boys and young men in choosing to maintain a healthy, active lifestyle
- Positively address physical activity, healthy eating, nutrition, self-esteem, leadership and communication skills
- Ideal for energetic men looking to provide positive guidance to a group of youth

TEEN MENTORING



- Matches caring, responsible high school students with an elementary school aged child in a group in-school mentoring friendship
- Teen mentors generally spend one hour each week with a boy or girl at their neighbouring elementary school
- Ideal for teenagers looking to make a difference in the life of a child or youth

WAIT LIST PROGRAMS

- Check with our agency to see if they offer a program for children and youth who are waiting for a mentor

This can be an ideal introduction to mentoring!

A FEW OF OUR BIGS AND LITTLES!





Thank You to OUR SPONSORS

FIRST ANNUAL RIB FEST 2017

In this difficult economy we are continually seeking new and innovative ways to engage "Hatters" in community building events that bring us together, not only to raise much needed funding for our organization, but to do it in a way that is supportive of each other. We try to create events that are fun, inclusive, engaging and different from anything else offered in the community. Rib Fest is a great opportunity for sponsors to receive three full days of exposure, while supporting a community building event that in the end is helping raise funds to support programs that enhances self-esteem in our children and youth through the strength of mentorship.



SKATE WITH THE TIGERS!

This family friendly event is a staple for Big Brothers Big Sisters. We love spending time with this great team of gentlemen as they give us their evening off to skate with all hockey enthusiasts who lace up to skate with them at the Canalta Center! This event is for a monetary donation and has lots of prizes, food and games. Our Medicine Hat Tigers are warm wonderful young men, who give freeley of their time to support Big Brothers Big Sisters in several ways, every Hockey season.

\$15,000 DONATION



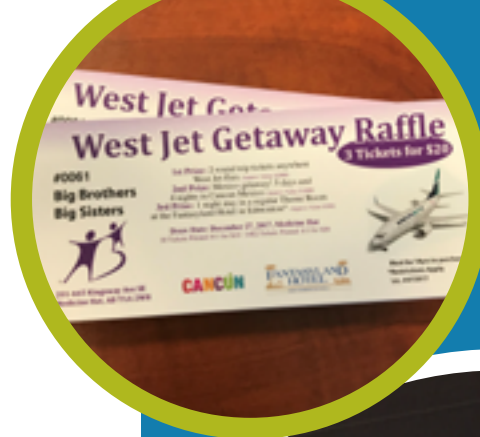
\$51,900 DONATION



DID YOU KNOW?

September is Big Brothers Big sisters Mentoring Month right across Canada? Mayor Ted Clugston declares one week in September as Big Brothers Big Sisters Week in Medicine Hat complete with Flag raising!





WESTJET GET-A-WAY RAFFLE!

West Jet is a National Partner with Big Brothers Big Sister. Every year they distribute Two round trip air fare anywhere in the world that they fly. That means that 119 Big Brothers Big Sisters across the country receives 2 tickets to do with what we'd like. We hold a raffle.

SERVUS CREDIT UNION BOWL FOR KIDS' SAKE 2017



Enerplus, Canadian Tire, CF Industries, Art's Excavating, Southside Dental, Mackenzie Eye Care, Niblock & All Nations Optimist Club, Grover Dental, Storzall Storage, Desert Blume Golf and Country Club, Connaught Golf Course, SpaTacular, Medicine Hat Golf and Country Club, Tim Horton's, Clear View Eye Care, Panorama Lanes, MNP

Motor Dealer's Association (MDA) Golf Tournament 2017

The Local Pub and Eatery, Ralph's Texas Bar & Steakhouse, Wakefield/Castrol, Scotiabank, Pro Tech Seal, Meyers Norris Penny (MNP), Moxie's, Sterling Trailers, Boston Pizza, Northlands Co-op, The Motor Dealers Association, General Bank of Canada, Cactus Coating, Mr. Lube, GM Financial, First Canadian Insurance Group, RBC, CarProof, BMO, Pat's Offroad, PBS Systems, autotrader.ca, LL Renaissance, Kruse Glass, Jackson Dodge, WD Co-Auto, QinetiQ Target Systems, Unifirst, Sonic Paint & Body, Bullet Liner, Auto-Trader, Tim Hortons, District Bar & Grill, The Keg Steakhouse, Earls Restaurant & Bar, TD Bank, Scotiabank and SDA, Jackle Enterprises, Authur Gallagher (Canada) Group.



WHAT IS BIRDIES FOR KIDS?

Birdies for Kids is a non-profit program run under the Calgary Shaw Charity Classic Foundation. The program is designed to help raise funds for local charities, engage the community in the Shaw Charity Classic golf tournament, and provide matching funds for each charity involved. The program itself acts as a partnership builder between donors and charities, as all money will flow through the Calgary Shaw Charity Classic Foundation to Alberta charities. We have been partners with Birdies for Kids for the past three years and in 2017 we received \$17,300 in additional through the Shaw Charity Classic Golf Tournament.



**THERE ARE
30 KIDS IN
MEDICINE HAT
WHO NEED YOU**

IMAGINE WHO THEY WILL
BECOME BECAUSE OF YOU...

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