



**Big Brothers
Big Sisters**

OF MEDICINE HAT
AND DISTRICT

**ANNUAL
REPORT**

2023



OUR MISSION

To enable life-changing mentoring relationships to ignite the power and potential of young people.

Who We Serve



Young people who face adversity AND are in need of an additional consistent and supportive **Developmental Relationship**

Our Services



The highest quality of **MENTORSHIP PROGRAMS** in schools and in the community with a focus on **1-TO-1 MENTORING**.

Igniting Potential



Building **intentional relationships** between Parent/Guardian + The Big + Big Brothers Big Sisters of Medicine Hat and Area

The Outcomes



Social Emotional Competence
Mental Health & Wellbeing
Educational Engagement & Employment Readiness



MESSAGE FROM THE PRESIDENT

It is my privilege as President of Big Brothers/Big Sisters of Medicine Hat and District to report that the organization had a very successful year in 2023. Our success is reflected in the lives of the over 1400 children and youth who were positively impacted by our educational and mentoring programs and supports. Our accomplishments are a direct result of the outstanding efforts and steadfast commitment of our staff and volunteers.

As we enter our 50th year of serving the Medicine Hat and District community our Board remains dedicated to securing sufficient financial resources and deploying them in an efficient manner to enhance the lives of the children and youth who we serve in a safe and caring environment. This time-tested formula requires the ongoing support of individuals like you within our community. I thank you for your past contributions of time, talent and treasure and respectfully request your continued assistance. Working together we are and will continue to make a profoundly positive impact on the vulnerable children and youth in our midst. Thank you!



EXECUTIVE DIRECTOR'S REPORT

I am delighted to report that 2023 has been a year of remarkable growth, impact, and community support.

In 2023 our organization experienced a substantial growth in our programming initiatives. We have expanded our reach and impact, touching the lives of 1,433 children in our community. This represents a significant increase in the number of children benefiting from our programs compared to previous years.

I extend my deepest gratitude to the dedicated Staff of Big Brothers Big Sisters for their unwavering commitment to delivering exceptional youth mentoring programs. In 2023, their efforts have extended our reach, allowing us to serve more children than ever before. Their Passion and dedication truly make a difference in the lives of the youth they support.

Our annual fundraising event Bowl for Kids, held on March 17, 2023, exceeded all expectations. A huge thank you to the generosity and support of our donors, sponsors and participants. Together we raised an unprecedented \$101,580. This achievement not only demonstrates the community's dedication to our cause but also assisted us in creating mentoring opportunities in Brooks and offering our mentoring programs in surrounding communities and rural S.E. Alberta.

None of our achievements would have been possible without the unwavering support of our community partners, volunteers, and donors. Your commitment to our mission of empowering youth through mentorship is truly commendable. We are grateful for the collaborations and partnerships that have strengthened our programs and enriched the lives of the children we serve.

Holly Stadnicki
Executive Director

LAND ACKNOWLEDGEMENT

Big Brothers Big Sisters of Medicine Hat and District honours and acknowledges that we work, live and provide mentoring solutions while situated on Treaty 7 and neighbour to Treaty 4 territory, traditional lands of the Siksika (Blackfoot), Kainai (Blood), Piikani (Peigan), Stoney-Nakoda, and Tsuut'ina (Sarcee) as well as the Cree, Sioux, and the Saulteaux bands of the Ojibwa peoples. We also honour and acknowledge that we are on the homelands of the Métis Nation within Region III.

BOARD OF DIRECTORS

Jeffery Neumann – President
Lawyer

Amissa Funk – Director
CF Industries

Derian Swaren – Treasurer
EBT Chartered Professional Accountants

Dr. Mark Porter – Director
Soteria Alliance

Colton Weisgerber – Secretary
Scotiabank

Nancy Brown PhD – Director
Medicine Hat College

Ross Buchholz – Director
Cancarb

Scott Hughson – Director
Medicine Hat Cooperators / Ambrosi Insurance



“For me mentoring youth is about entering into a special place where the enthusiasm and promise of tomorrow is infused with the knowledge and wisdom of experience and both mentee and mentor benefit from the alchemy.”

Jeff Neumann – President
Inschool Mentor

“Being a mentor has really allowed me to see the positive influence and guidance you can bring into someone’s life & vice versa. My mentee has allowed me to become a better version of myself that would not be possible without her! We are learning, laughing, and experiencing new things together allowing our friendship to grow stronger.”



Amissa Funk – Director
Mentor



“Mentoring a Little simply means sharing your everyday life with them. Whether it is doing activities or just chatting, you are supporting and shaping them to learn and see the world from another perspective. Very rewarding!”

Ross Buchholz – Director
Mentor

In 2024 Big Brothers Big Sisters of Medicine Hat and District is celebrating it’s 50th anniversary. That makes us the oldest Big Brothers Big Sisters office In Alberta. Stay in touch, we have big plans for 2024 and want you to be a part of the celebration. Thank you!

**Big Brothers Big Sisters Association of Medicine Hat
Statement of Operations**

For the year ended December 31, 2023

	2023	2022
Revenue		
Grant revenue	118,494	89,460
Donations	64,217	28,708
Fundraising revenue (Schedule 1)	233,052	110,879
Investment income	3,936	3,044
Total revenue	419,699	232,091
Expenditures		
Salaries and benefits	260,393	266,107
Fundraising expenses (Schedule 1)	24,783	11,497
Office	21,317	7,102
Rent	16,605	16,622
Insurance	8,756	8,848
Advertising	6,847	4,742
Professional fees	6,592	5,704
Telephone	6,258	4,339
Travel	5,797	4,320
Licences and fees	4,231	6,003
Supplies	1,702	930
Bank charges and interest	861	241
Staff appreciation	414	606
Repairs and maintenance	188	683
Gift-in-kind expense	178	1,491
Total expenditures	364,922	339,235
Excess (deficiency) of revenues over expenditures before other items	54,777	(107,144)
Other items		
Government assistance (Note 13)	-	12,344
Excess (deficiency) of revenue over expenses	54,777	(94,800)

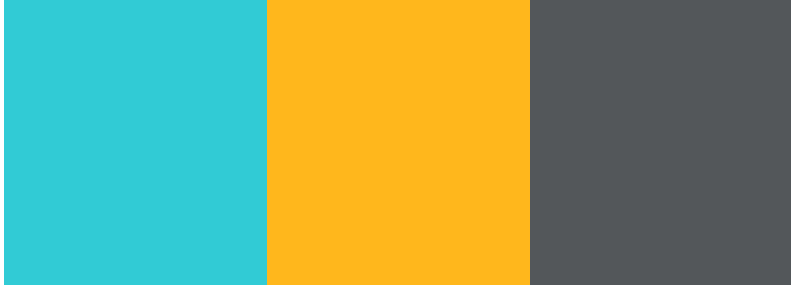
**Big Brothers Big Sisters Association of Medicine Hat
Statement of Financial Position**

As at December 31, 2023

	2023	2022
Assets		
Current		
Cash (Note 3)	100,083	80,377
Restricted cash (Note 4)	84,922	30,778
Accounts receivable (Note 5)	999	18,523
Prepaid expenses and deposits (Note 6)	19,784	3,061
	205,788	132,739
Investments (Note 7)	146,980	122,684
	352,768	255,423
Liabilities		
Current		
Accounts payable and accruals (Note 8)	16,219	11,432
Deferred contributions (Note 9)	84,922	47,141
	101,141	58,573
Net Assets	251,627	196,850
	352,768	255,423

Approved on behalf of the Board of Directors

Thank You



TO OUR DONORS...

For investing in caring, consistent mentoring relationships for young people.

TO OUR PARTNERS...

For providing us with a support system that allows young people to expand and create a network that gives them the biggest possible futures.

TO OUR VOLUNTEERS...

For making a significant difference for young people in communities across Medicine Hat and District. Each and every one of you has made a difference in the lives of young people simply by being a consistent and caring friend to them.

TO OUR TEAM...

For your dedication to championing young people in our communities and the power of one-to-one connections. Thank you for using your empathy, knowledge and skills to weave a network of support around the young people we serve.



Our Community Supports Us



Big M Cheque



Yuill Family Foundation



Mick Nieman Memorial Golf Tournament



The Keg Cares Foundation



CF Industries Healthy Body Healthy Mind Program

At Auto-Star, we firmly believe in the transformative power of mentorship and the profound impact it has on shaping young lives. By investing in a young person's future through guidance and support, we aim to help them thrive and succeed. Through our partnership with the Big Brothers Big Sisters program, our dedicated staff has the invaluable opportunity to make a tangible difference in the lives of children and youth. By fostering their confidence, imparting essential life skills, and nurturing their potential, we contribute to creating a brighter future for all.

Our commitment to supporting the Big Brothers Big Sisters program resonates deeply with our core company values of compassion, integrity, and empowerment. We take pride in being part of such a meaningful initiative and eagerly anticipate our continued support in the years ahead.



Robert Symmonds
President & CEO

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Medicine Hat Exhibition & Stampede



Davis Carnival

Programs	Program Type	Clients	Volunteers
Big Brothers	Community Based 1:1	13	13
Big Sisters	Community Based 1:1	17	17
CF Industries Healthy Bodies Healthy Minds	Site Based Group	159	
Cross Gender	Community Based 1:1	1	1
Game On! Eat Smart Play Smart Live Smart	Site Based Group	134	
Go Girls! Healthy Bodies Healthy Minds	Site Based Group	156	
In School Mentoring Adult	School Based 1:1	7	7
In School Mentoring Teen	School Based 1:1	10	10
Go Girls	School Based Group	347	Staff led
GameOn	School Based Group	120	Staff led
Healthy Body Healthy Minds	School Based Group	74	Staff led
Community Partnerships		469	
	TOTAL	1433	

SUCCESS STORY!

The mentee was scared of getting a haircut. He and his mentor have worked over the last couple of years to get him comfortable with the sound and vibration of the hair clippers.

His mentor would trim his hair and work with him to make sure he was okay with it. Last week, the mentee went to a barber and sat for a haircut with no stress as his mentor was close by. His mentor is very proud of how they accomplished this goal and the success they had.

The match is celebrating 3 years matched March 18, 2024

SCOTIABANK

Scotiabank supports Big Brothers Big Sisters in BIG way! Scotiabank supports our Bowl for Kids event with a matching contribution of \$15,000. Way to Go Scotiabank! We couldn't do what we do without you.



YUILL FAMILY FOUNDATION

We are proud to Partner with the Yuill Family Foundation.



CLOW CANADA

The Employees at CLOW Canada provide school supplies. Great Job!



PARTNERSHIPS DO MAKE A DIFFERENCE

We recently participated in an invaluable partnership with PCN. We received a Human Behavior Consultant which was the next natural progression for Big Brothers Big sisters. Through this partnership PCN provided TeNiel Morrison to assist with our Mentoring Programs and provide valuable information through a Mental Health lens.



COMMUNITY FOUNDATIONS OF CANADA

We received a grant for \$88,515 to allow us to go digital! Thank you, Community Foundation.



Thank You for sponsoring our Mentor Month in January. From your generous radio support, we

were able to recruit 19 new Bigs and matched them with Littles! Thank you from the bottom of our hearts!



TC Energy is assisting us with delivering programming to rural schools surround Medicine Hat. Thank you, TC Energy.



Teal for Mental Health in September



Big Brothers Big Sisters & MDA Golf Tournament Celebrating 25 Year Partnership

You Had To Be There

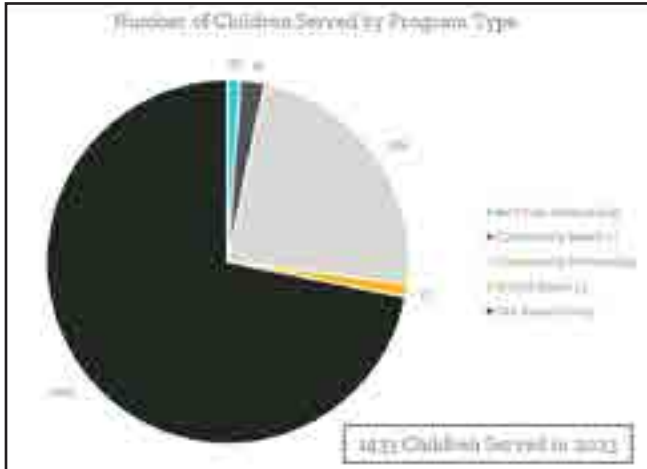


Little Kealan throwing the First Pitch



Looking Forward

Spending too much time on-line, on their own, can make kids feel disconnected. They may be less active, and have a harder time developing social skills that could boost their self-esteem and happiness. At Big Brothers Big Sisters we have solutions for that!



Brooks and Area Group Mentoring Programs

School	# of Groups	Grade(s)	# of Students
Game On			
Tilley School	1	6-8	8
Eastbrook School	1	4-6	15
Go Girls!			
Tilley School	1	6-8	10
Bassano School	1	6-8	14
Alcoma School	1	6-8	12
Eastbrook School	1	4-6	18
Griffin Park School	1	4	20
Healthy Bodies Healthy Minds			
Rolling Hills School	1	4-6	10
Total Number of Students =			107

*Stats from January 2024 to present for group programming



Littles Thank Their Bigs!



THANK YOU Riley
 for bringing me to
 Carnage and
 ghostbusters
 afterlife ☺

Walter is Caring and fun.
 Caring because he treats me
 nicely
 fun because he takes me to
 fun places
 ~ Dayzen

To Kathy,
 Thank you for giving me
 straight hair and for
 helping me with my
 reading!

From,
 Cherian e!!❤️

My mentor Simon is nice
 We always do fun things together
 He is always making sure
 I am ok!

~ Riley

Shaun is very kind and funny.
 He listens and is a really good
 guy. he like to go to movies
 and play video games together!

~ Harry

Trinity and I get to hang out
 once a week we like to
 bake dog cookies for our
 furry friends.
 Thank you Trinity

~ Lucy

THANK YOU
 FOR BRINGING ME
 TO ALL THE FUN PLACES
 YOU BRING ME FOR


To: Owen
 Thank you for being my
 big brother. You have helped
 through a lot of fears. You
 are the best friend with
 you if the time I get
 a real life drive in a
 call car. You let me to
 visit few people. You also
 boss out I am going to get
 a restaurant. Thank you
 for all the great things you
 have done in my life.
 Love: Robert



This report brought to you by

cancarb

 TOKAI CARBON GROUP



**Big Brothers
Big Sisters**

OF MEDICINE HAT
AND DISTRICT

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