



Big Brothers Big Sisters

OF MEDICINE HAT
AND DISTRICT

ANNUAL
REPORT

2022





OUR
MISSION

To enable life-changing mentoring relationships to **ignite** the power and **potential** of young people.

OUR
VISION

For all young people to realize their full potential.



MESSAGE

from the

PRESIDENT



On behalf of Big Brothers Big Sisters Medicine Hat and District, I want to take this opportunity to thank all of the stakeholders for your involvement with the organization. The ongoing contributions of our dedicated volunteers and amazing staff allow us to fulfill our mission of facilitating and enabling meaningful mentoring relationships and provide education and support to children and youth so that they can reach their full potential.

As we reflect on the successful year that has passed, we also look forward to the challenges that lie ahead with enthusiasm and optimism. Through traditional mentoring matches, school-based matches, and programming, our organization will look to positively impact the lives of around 1,000 children and youth in 2023.

Our Board is committed to taking steps to ensure that our organization is properly and sustainably funded to continue fulfilling our mission for years to come. We are also committed to ensuring that appropriate policies are in place and followed to ensure the safety and wellbeing of the children and youth whom we are entrusted with.

Thank you again for your interest and contributions to our organization. I encourage you to continue to stay involved and to spread the word that Big Brothers Big Sisters Medicine Hat and District is a positive force that is actively involved in improving the lives of the children and youth in our community.

Jeffrey Neumann

MESSAGE

from the

EXECUTIVE DIRECTOR



At Big Brothers Big Sisters Medicine Hat, we are overjoyed to once again offer our program participants, families, and volunteers thousands of enriching experiences and create countless memories. We are deeply thankful for the chance to connect with like-minded individuals who share our passion for advancing our mission and generously contribute to our cause through their time, donations, and support. Despite being a small team, we are a mighty force, and with the help of our supporters, we are making a tremendous impact, changing lives one experience at a time.

As you read this report, you will discover how your generosity and dedication to our mission have kept us busier than ever in 2022. We take immense pride in the work we have accomplished and the experiences we have provided, and are thrilled to share them with you. We recognize the importance of your contributions, and we want you to see the tangible difference they make in the lives of our program participants.

Holly Stadnicki



Rob Ferguson

Past President
(2021-22)

Board Member
(2016-21)

Manager, Gas Distribution - City of Medicine Hat

Rob has served on the Board of Directors since February 2016, and has made a lasting impression on our agency. Rob's volunteerism and sense of giving back to the community shows in everything he does. Rob supported every event we held, by volunteering or participating and contributing, and we could always count on the Ferguson Family! Rob served 3 terms of 2 years each and handed over the presidency in December 2022. Rob still participates, contributes and volunteers with BBBS. We appreciate your ongoing support and look forward to having you continue to assist us Rob.

BOARD OF DIRECTORS



Jeffrey Neumann
Board President

Retired Lawyer



McKenzie Pudwell
Treasurer

CPA
EBT Chartered Accountants



Ryan Stewart
Secretary of the Board

Manager of Environment, Health & Safety
CF Industries



Ross Buchholz
Director

Vice President, Product Quality & Development
CF Industries



Roxanne Sweigers
Director

Physician
Connections Medical Clinic



Amy Nau-Gans
Director

School Liaison Counsellor
Medicine Hat Catholic Board of Education

STATEMENT OF FINANCIAL POSITION

As of
December 31, 2022

	2022	2021
Assets		
Current		
Cash (Note 3)	80,377	341,681
Restricted cash (Note 4)	30,778	28,363
Accounts receivable (Note 5)	18,523	862
Prepaid expenses and deposits (Note 6)	3,061	
	132,739	370,906
Investments (Note 7)	122,684	
	255,423	370,906
Liabilities		
Current		
Accounts payable and accruals (Note 8)	11,432	10,893
Deferred contributions (Note 7), (Note 9)	47,141	28,363
	58,573	39,256
Long-term debt (Note 10)		40,000
	58,573	79,256
Net Assets	196,850	291,650
Approved on behalf of the Board of Directors	255,423	370,906

STATEMENT OF OPERATIONS

For the year ended
December 31, 2022

	2022	2021
Revenue		
Grant revenue	89,460	215,462
Donations	28,708	47,131
Fundraising revenue (Schedule 1)	110,879	109,161
Investment income	3,044	50
Total revenue	232,091	371,804
Expenditures		
Salaries and benefits	266,107	247,563
Rent	16,622	16,605
Fundraising expenses (Schedule 1)	11,497	17,336
Insurance	8,848	6,739
Office	7,102	17,401
Licences and fees	6,003	6,001
Professional fees	5,704	5,650
Advertising	4,742	7,214
Telephone	4,339	4,115
Travel	4,320	1,909
Gift-in-kind expense	1,491	4,566
Supplies	930	733
Repairs and maintenance	683	760
Staff appreciation	606	910
Bank charges and interest	241	721
Total expenditures	339,235	338,223
Excess (deficiency) of revenues over expenditures before other items	(107,144)	33,581
Other items		
Government assistance (Note 14)	12,344	120,147
Excess (deficiency) of revenue over expenses	(94,800)	153,728



WHO WE

SERVE

Young people who face adversity and are in need of an additional consistent and support Developmental Relationship.

HOW WE

WORK

We fuel the power of equity, inclusion, and diversity by prioritizing collaboration with our community partners. We are a safe and welcoming organization that values the unique gifts and talents of all children and youth. We strive to foster belonging and empowerment in the community and value the trust and relationships with our clients above all else.



THE

OUTCOMES

Social emotional competence, mental health and wellbeing, and educational Engagement and Employment readiness.





GO GIRLS! and GAME ON!

Group programs that focus on healthy relationship building, active living and wellness, and positive self-esteem. Each session for these programs are 60 minutes in length, once a week, held over a 7-10 week period. The sessions are facilitated by volunteer mentors and BBBS staff within schools.

TEEN MENTORING

Teen Mentors are matched with Mentees and meet for 60 minutes once a week. Teen mentoring takes place in a group setting and is supervised by a Big Brothers Big Sisters Mentoring Coordinator.

BIG POSSIBILITIES

Life Skills Program

Launched in September 2022!

An adaptive program for teens to learn a variety of life skills including budgeting and banking 101, resume building, interview skills, grocery shopping, meal prep, basic housekeeping, hygiene, and so much more.

OUR SERVICES AND PROGRAMS

ONE-TO-ONE COMMUNITY-BASED MENTORING

Bigs and Littles explore and enjoy their local community together. Spending a minimum of a few hours per month together, matches will choose their schedule, activities, events, or community resources to explore.

IN-SCHOOL MENTORING

During the school year, Bigs meet with their Littles for one hour per week. Matches take part in games, crafts, and other fun activities.



CF Industries

HEALTHY BODIES, HEALTHY MINDS

A group mentoring program that focuses on physical and mental wellness, balanced eating, and self esteem. The focus of this program is to positively shape the lives of youth by providing them with tools to build positive life choices and overall wellness. The program is held over a 7-10 week period, within school facilities.

FUNDRAISING EVENTS

in 2022

Thank you to all that participated in the **24th Annual Motor Dealers Association of Alberta Golf Tournament** on August 16, 2022 at the Medicine Hat Golf & Country Club. Your unwavering support **raised an incredible \$56,000**, with **BBBS receiving \$22,000** for our children and youth mentoring programs.

We extend our special thanks to sponsors, volunteers, golfers, and attendees for bringing this event to life. Your collective efforts and generosity will empower children and young people to grow, develop, and reach their full potential!



24th Annual Motor Dealers Association Golf Tournament



Special thanks to Rob Jackle for donating his Hole-In-One winnings to BBBS!



Our 2022 MDA Golf Sponsors:

- Ambrosi Insurance & Financial Inc.
- Art's Excavating
- Auto-Star Compusystems
- Baldwin Filters
- BDO
- Big M Ford
- Big Marble Farms
- Block Dealer
- BMO
- Boston Pizza
- CarFax
- City Auto Parts
- Driven Motorsports
- Earl's Kitchen & Bar
- First Canadian Financial Group
- Hi-Tech Paint & Collision
- iA Dealer Services

- Jackal Enterprises Inc.
- KAR Global
- Karl Holmstrom
- MDA Service Limited
- Medicine Hat Brewing Company
- Medicine Hat Golf & Country Club
- Motor Dealers' Association of Alberta
- National Bank
- NewRock Developments
- Pattison Media
- PBS
- Plewis Automotive Group Inc.
- Rogers Media
- Sabourin Group
- Scotia Dealer Advantage
- Spider Electric Ltd.
- Standard Jeep Ram

- Stewart Optical
- Ralph's Texas Bar & Steakhouse
- Save on Foods
- SiriusXM
- Sleeman
- South Country Co-op
- Straightline Motor Group
- Sterling Trailers
- Sun City Ford
- Sun Valley Honda
- That Car Guy Auto Wholesale
- The Keg Steakhouse & Bar
- Tim Hortons
- Titanium Sign & Design
- Travois Ale Works
- WD Co-Auto

Bubble Chase Walk/Run

Raised **\$2,076!**
Thank you Kona Ice, Subway
& Westland Insurance



The Keg Patio Party Fundraiser

Raised **\$3,043.12!**
Plus an additional **\$5,000**
contribution from the
Keg Spirit Foundation



2nd Annual Fall Carnival at Davis GMC

Raised **\$4,046!**



2022 RECAP

and SUCCESS STORIES



January is Mentoring Month

Thanks to a wonderful partnership with the Pattison Broadcasting Group we were able to run a month long Big Brothers Big Sisters recruitment campaign. This campaign was also supported by Murray Chevrolet and resulted in new mentor and mentee matches!

Launched Big Possibilities, a Life Skills Program in September 2022!

Big Brothers Big Sisters developed this program for teens. The program is designed to be adaptive and focuses on teaching teens various skills, such as budgeting and banking basics, resume building, interview skills, grocery shopping, meal preparation, basic housekeeping, hygiene, and much more.

September is BBBBS Month

We want to show the impact of Mentoring throughout Big Brothers Big Sisters Month in September and BBBBS Day on September 16, and we hope to leave a lasting impression all year long.

Thank you to the sponsors that helped bring this program to life: **Community Food Connections, Medicine Hat College, Money Mentors, Save-on-Foods, Scotiabank and YMCA.**

The Medicine Hat Teepee lit up in teal for Big Brothers Big Sisters month in September.



MENTEE TESTIMONIALS

My mentor Meghan is kind, understanding, funny, cool, accepting, confident, smart, energetic and so much more. I am so lucky to have her to look up to and trust.

- Makyia

My mentor Simon is nice. We always do fun things together. He is always making sure I am ok!

- Riley

Kathy, thank you for giving me straight hair and for helping me with my reading!

- Cheyanne

Walter is caring and fun. Caring because he treats me nicely. Fun because he takes me places.

- Dayzen

Shaun is very kind and funny. He listens and is a really good guy. He likes to go to movies and play video games together.

- Harry

FAMILY TESTIMONIALS

Shaun has been life changing for Harry and in return us a family. Harry often feels lonely as an only child, Shaun really provides space for Harry to feel that special big/little brother bond. If there are things happening in Harry's life, I am able to talk to Shaun about those so that we are all on board with helping Harry when he needs it. Every Sunday is Shaun day, Harry's favourite day of the week! When they come back they are always joking around. When you see your child that comfortable and happy it makes it 100% worth it. We consider Shaun to be family and are incredibly grateful to him for making space in his personal time to be a life changing difference for Harry.

- Olivia (parent)

One positive role model in any child's life makes a big difference. Little effort makes a big change.

- Kim (parent)

Simon has always given Riley the gift of learning, growing, and being able to be a child at the same time. They seem to have this connection that just balances their world out. The bond that is created over a game of chess, the laughs heard through the theatre and the conversation while taking a walk down a windy path seem like something so meaningless to many, but to Riley it makes him happy. He looks forward to each week and often times I find him asking to call Simon to tell him something exciting or ask him a question he may not want to ask me.

- Cathy (parent)

PARTNERS who helped us
ACHIEVE MORE IN 2022



Thank you **Auto-Star Compusystems** for donating **\$850** towards the Cereal Drive in support of the Root Cellar Food and Wellness Hub and their continued support throughout the year



Thank you
Bill Wells Memorial Energy Industry Trap Shoot Committee for their donation of **\$500**

Thank you to
The Broken Llamas Pinatas for their monthly donation of a **Birthday Pinata** for our "Littles"



Big M Ford for their contribution of **\$10,000** toward in-school programming!!



Thank you
Clow Canada for AED machine & school supplies



Thank you
Canine Reflections for their contribution of **\$2,119** from their Haunted House Fundraiser

Thank you
Crescent Heights High School Philanthropy Program for raising **\$400**





Thank you CF!

\$10,000

CF Industries for their contribution of **\$10,000** for the Healthy Bodies Healthy Minds program



Thank you **Eryn from Ever Active** for the donation of **goodies to keep our youth active**

Thank you **Enerplus** for their donation of **\$5,000**



\$5,000



\$6,000

Thank you **Community Foundation of Southeast Alberta!**

Community Foundation of Southeast Alberta for awarding a **\$6,000 grant** to launch the BBBS Life Skills Mentoring Program.

Thank you **Irvine School (PRSD8) Grade 7 Leadership Class** for raising **\$451.65**



Thank you **Murray Chevrolet Cadillac** for sponsoring the **radio ads for Mentor Month**

PARTNERS who helped us
ACHIEVE MORE IN 2022



Thank you
Topline Roofing
 for sponsoring
50 Maverick's tickets
 for our littles



Thank you to
The Keg!

\$5,000

The Keg Spirit Foundation
 for their donation of **\$5,000**



Servus Credit Union
 for their donation of
\$3,500

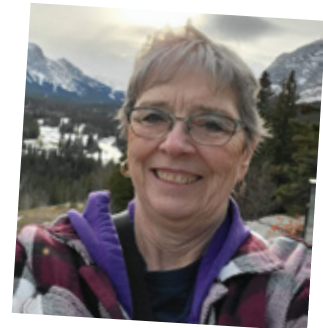
\$3,500



Thank you
Shamrock Bottle Depot
 for having us be
 your chosen charity
 for January!



Thank you
Wendy Von Niessen
 for the annual
Scentsy Fundraiser



MEMORIES

to last

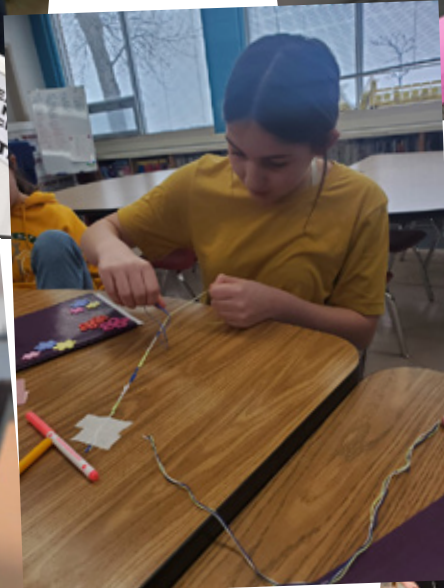
A LIFETIME!



MEMORIES

to last

A LIFETIME!





**Big Brothers
Big Sisters**

OF MEDICINE HAT
AND DISTRICT

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Join us on social media!



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#BIGGER**TOGETHER**

#IGNITE**POTENTIAL**

TOGETHER WE CAN **IGNITE** THE POTENTIAL OF OUR YOUTH



#BIGGER **TOGETHER**

#IGNITE **POTENTIAL**



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