

BIG BROTHERS BIG SISTERS MEDICINE HAT & DISTRICT

ANNUAL REPORT 2024

OUR MISSION: IGNITE THE POTENTIAL IN A YOUNG PERSON'S LIFE

Annual General Meeting
sponsored by

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Message from Board

President: Jeffery Neumann

On behalf of Big Brothers Big Sisters Medicine Hat & District. I am pleased to report that our organization had a very successful year in 2024. In partnership with the community, we were able to positively impact the lives of over 1200 children and youth. This was possible because of the hard work and dedication of our staff, volunteers and community partners and the generosity of our supporters.

2024 was a year of transition as we bid farewell to our long-standing executive director Holly who announced her well-deserved retirement. Our new executive director Ashley hit the ground running and has impressed the Board with her energy, passion and professionalism. Under her leadership and with the able assistance of Sara, the staff members and our wonderful volunteers we are reaching record numbers of at-risk children and youth in our community via traditional mentoring programs and in school and community programs.

I extend my sincere thanks to all of our stakeholders and my appreciation to my fellow Board members whose enthusiasm, diligence and commitment to the organization have made my job truly enjoyable. The future of Big Brothers Big Sisters Medicine Hat is bright as we continue to embrace the challenges and opportunities associated with the youth of our community and deliver quality programs that make a real difference.

Message from Executive

Director: Ashley Holden

As we embark on this exciting journey into 2025, we are eager to build upon our legacy of providing life-changing mentoring relationships that ignite the power and potential of young people.

In 2025, we look forward to fostering deeper connections within our community, expanding our programs, and strengthening our partnerships.

Our mission remains steadfast: to enable life-changing mentoring experiences that empower youth to reach their full potential. We are excited for growth and innovation, ensuring that every child in Medicine Hat and southeastern Alberta has access to the positive role models they deserve.

2024 Board of Directors

Jeffery Neumann
President

Colton Weisgerber
Secretary

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Dr. Nancy Brown
Director

Scott Hughson
Director

Mark Porter
Director

Amissa Funk
Director



BIG BROTHERS BIG SISTERS MEDICINE HAT & DISTRICT

Highlight Program : Teen Mentoring

Big Brothers Big Sisters Teen Mentoring program exploded in 2024. The Teen mentoring program has been on hold since 2019. In the fall of 2023 the teen mentoring program returned with teens from Medicine Hat High School and littles from Connaught Elementary.

In the spring of 2024 we had 40 teens and littles from Ecole Connaught and Medicine Hat High. In the fall of 2024 the program grew and we were able to add Herald school to the teen mentoring program. The fall of 2024 we had a total of 92 teens and littles from the 3 schools.

How does the teen mentoring program work?

- We have interested teens fill out an application form, where they must have parent/ guardians recommended them, and also a teacher reference
- Once the teens are accepted into the program they go through a training process, where they learn about the dos, and do nots of mentoring and how to keep their little safe. This is strong from the start training that all our mentors and littles take
- The teen will walk over to the littles school, and meet with them once a week for an hour. This happens the same day and time every week, after class is done for the little.
- Big Brothers Big Sisters staff are there to help support the match, making sure everyone is safe, and help with activities. Each week we supply a new craft, bring board games, and outside games. This helps the teen and little make plans when they meet.

Big Brothers Big Sisters is thankful to Tammy Vaari at Medicine Hat High School, Deni Neigum principal at Ecole Connaught, Blair Lukas principal at Herald School and Joanne and April with Hug/My Place. With the collaboration and support from these schools and organizations, they have helped make Teen Mentoring the success it is today. Tammy has helped organized the teens, collected application and made sure we had space to meet our teens. Deni and Blair have provided space in their schools that allows us to provide this program. They also help find the students that they think will benefit from having a mentor. Joanne with Hug/My Place is our school liaison for both elementary schools

BIG BROTHERS BIG SISTERS MEDICINE HAT & DISTRICT

2024

Statement of Financial Positions

Big Brothers Big Sisters Association of Medicine Hat Statement of Operations For the year ended December 31, 2024

	2024	2023
Revenue		
Grant revenue	258,026	118,494
Donations	108,752	64,217
Fundraising revenue (Schedule 1)	174,536	233,052
Investment income	8,487	3,936
Total revenue	549,801	419,699
Expenditures		
Salaries and benefits	306,269	260,393
Office	56,306	21,317
Advertising	21,599	6,847
Rent	16,614	16,605
Fundraising expenses (Schedule 1)	14,571	24,783
Licences and fees	14,290	4,231
Insurance	12,325	8,756
Professional fees	9,429	6,592
Travel	9,135	5,797
Telephone	6,231	6,258
Supplies	4,508	1,702
Bank charges and interest	2,407	861
Staff appreciation	1,103	414
Repairs and maintenance	-	188
Gift-in-kind expense	-	178
Total expenditures	474,787	364,922
Excess of revenue over expenses	75,014	54,777

In 2024 we saw growth in Brooks and District. We served 131 youth in our group mentoring programs in schools within Grasslands District

2024 Youth Impressions made in Brooks and District
483

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2024

Statement of Financial Positions

Big Brothers Big Sisters Association of Medicine Hat Statement of Financial Position *As at December 31, 2024*

	2024	2023
Assets		
Current		
Cash (Note 3)	39,299	100,083
Restricted cash (Note 4)	58,871	84,922
Accounts receivable (Note 5)	25,881	999
Prepaid expenses and deposits (Note 6)	1,190	19,784
	125,241	205,788
Investments (Note 7)	277,308	146,980
	402,549	352,768
Liabilities		
Current		
Accounts payable and accruals (Note 8)	17,037	16,219
Deferred contributions (Note 9)	58,871	84,922
	75,908	101,141
Net Assets	326,641	251,627
	402,549	352,768

Approved on behalf of the Board of Directors

Did You Know.....

In 2024 Big Brothers Big Sisters
Medicine Hat & District celebrated 50
years.



BIG BROTHERS BIG SISTERS MEDICINE HAT & DISTRICT

IGNITE THE POTENTIAL IN A YOUNG PERSON'S LIFE



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We are BIGGER TOGETHER thanks to you !

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